



# THE HOOT

WATCHING MEDIA IN THE SUBCONTINENT

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the more the media matters the more we must track what it does

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## MEDIA NEWS UPDATES

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- > Two major networks threaten to pullout TAM subscription

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Attention this magazine can do without.

### Network 18 Exits over ESOPs attract attention

The Forbes India departures highlight how vulnerable even senior journalists have become in a media environment that has become increasingly uncertain and volatile. PARANJOY GUHA THAKURTA on the controversial restructuring at Network 18.



### Thought-provoking weekend fare

Keya Acharya's Sunday cover story in The Hindu throws light on the use of renewable energy, a subject usually neglected by journalists. JAYANTA MADHAB TAMULY says weekend reading does not have to be about filmy froth.



### MIB's arbitrary bans

The grounds in the Content Code under which actions are taken are not clearly defined. This inheres a lack of limitation in application of many of the grounds. APAR GUPTA examines the Cable Television Network Rules. Pix: "Bidaai", the show which also attracted the ministry's ire.



### Media does not hide its colour

If we do accept, as all the papers say, that it is a war between the State and the rebels, ought the media to take sides? ARITRA BHATTACHARYA looks at the tenor of the coverage of the attack on the Congress convoy in some mainstream newspapers.

## MEDIA WATCH BRIEFS

### All the media's fault

BJP leader Yashwant Sinha thinks that a) the BJP has let the media make personalities and not issues the agenda of the party, and b) that the media and the BJP "are allowing themselves to become a victim of a grand conspiracy." A conspiracy by whom, Mr Sinha? (The Hindu)

### Fact, not alleged

Is it a new faith in the police which have not always managed to get convictions, or the belief that anybody with any opportunity will be corrupt or criminal? Most media outlets don't use 'alleged' or 'claimed' any more when dishing out unsourced information about the IPL scandal. Both the Delhi and Mumbai police are leaking like sieves and credulous media have become a sponge. It is as if 'said so' is now 'yes, its true'.

### More legal illiteracy

In the 3 pm newscast on June 6, CNN-IBN scrolled that Suresh Kalmadi had "served" a year in jail for the CWG scam when he was actually "held" during the probe. Only a sentence is served, which is long way from now. He is out on bail at present. Television newsrooms now need a refresher from a good lawyer on the nuances of even ordinary issues.

...MORE BRIEFS

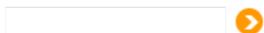


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### The politics of labeling

As sections of the mainstream Indian media uncritically join the clamour for a security solution to Maoism, legitimate concerns expressed by advocates of human rights are ignored, says VIDYA VENKAT. PIX: Professor G. Haragopal



### Faking It 24x7

Close on the heels of FirstPost acquiring FakingNews.com, rumours have surfaced that a mega TV project may soon be launched which would provide 'genuine' fake news. AJITH PILLAI shares some CONcept notes on how to fake it right.



### Srini's battle with media far from over

Winning the match against his enemies in the cricket board may have come as a relief to Srinivasan, but the war of attrition against him by the media is far from over feels EUGENE CORREIA.



### No country for gay men?

The deafening silence in the mainstream press, even as blogs and HIV/AIDS alliance NGOs buzzed with obituaries, stood in stark contrast with the media frenzy a decade ago. DHRUBA JYOTI PURKAIT on SHIVANANDA KHAN's passing.



### UPA ads recall 'India shining'

The UPA government's Bharat Nirman ad campaign bears an uncanny resemblance to the NDA's 'India Shining'. MELWYN PINTO warns that this too may boomerang, as they peddle half-truths.



### The Telegraph promotes questionable reviews

Conflict of interest and crude language in its T2 supplement raise questions about whether this section is outside editorial purview says MANJIRA MAJUMDAR



### MEDIA JOB OF THE WEEK

#### Communications Manager

Christian Children's Fund of Canada (CCFC) creates a future of hope for children, families, and communities by helping them develop the skills and resources to

#### Mass Comm teaching jobs

Haridev Joshi University Of Journalism And Mass Communication, Jaipur, invites applications for vacancies in Media Studies and Electronic Journalism Departments

#### MORE JOBS

### POLL

Are the numbers of unemployed journalists growing?

- Yes
- No
- Cannot say



### Bulletin Board

Deutsche Welle International Traineeship Program for Young Journalists. See 'For Journalists' section.

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