

[Home](#) > [Books](#) > [Reviews](#)
**SELECTION** 02 Oct 2010

Follow Us:

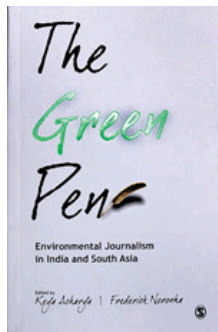
## Essential Journalism

A collection of essays about why environmental journalism is essential for equitable growth and future and why there needs to be a peaceful co-existence between ecology and economics

Jinoy Jose P.

TEXT SIZE : A | A | A

TOOLS e-mail this story print view view only pictures story in single page share



**The Green Pen:  
Environmental  
Journalism In India And  
South Asia**  
 Edited By Keya  
 Acharya and Frederick  
 Noronha  
 Sage Publications  
 Pages: 312  
 Price: Rs 395

**BUY BORROW AVOID**

### RELATED STORIES

Common Wealth And  
The Games  
 Divided We Flourish  
 The Commodity  
Frontiers  
 There Ain't A  
Trickle-Down

Both Economics and Ecology share the same parent: oikos in Greek. The word means house or home. Economics is the science of keeping the house in order, while ecology makes sure the house has enough resources, notes Darryl D'Monte, one of the pioneers of green reporting in India. D'Monte's foreword to *The Green Pen: Environmental Journalism In India And South Asia* (Sage Publications) establishes the umbilical link between the siblings at war with each other. The book, edited by Keya Acharya and Frederick Noronha, is a collection of essays.

It was in the 1980s that green issues started gaining media attention, but they lacked dedicated publications. Two decades later, green writing is much matured, though it still has a long way to go to become a full-fledged task force. Today, South Asia has several niche publications on environmental issues and ecology. This herd includes the well-regarded Down To Earth, which the late Anil Agarwal founded in May 1992. Along with Agarwal, the book features other prominent green, development writers in South Asia. The book has 10 neatly divided sections that discuss a slew of topics. And each essay reminds one why environmental journalism is essential for equitable growth and future. And why there should be an immediate, peaceful coexistence between the battling siblings — ecology and economics

(This story was published in Businessworld Issue Dated 11-10-2010)

 Tags: [book review](#) | [selection](#) | [the green pen](#) | [keya acharya](#) | [frederick noronha](#) | [journalism](#) | [environment](#) |

[economics](#)
[essays](#) | [jinoy jose p](#)

 1 Page  
[Back To Top](#)

Bookmark this story: Del.ici.ous Digg reddit Stumbleupon

Comments

Post Your Feedback

Submit your comment

Name   
 E-mail   
 City

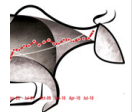
### Top Stories In Books

Common Wealth And The Games  
 The Commodity Frontiers  
 Macro-wikinomics  
 Investing In People  
 'DMRC Is Not An Organisation, But A Culture'  
 Beguiling Brilliance  
 Mystery In Monsoon  
 Well Begun, And Fully Done  
 Allies And Enemies  
 The Proverbial Contest

### Top Stories:

#### How To Ride This Bull Mkt

To ride this bull market, don't hold on for dear life: just grab it by the horns


[Read The Danger Signs](#)
[Powering Up](#)
[Super 30: True Or False?](#)
[India, China Marching Ahead In Clean Energy: Obama](#)

### Slideshows



#### The Great IT Bazaar:

"Asia's largest bazaar" is how a board describes Nehru Place, an unprepossessing shopping complex in Delhi. Known as the hub of computers and

**Most Emailed** **Most Read**  
**Most Commented**

CBSE Goes Global  
 The IPR Gold Rush  
 Death Of A Dream  
 Shining Bright  
 Employee Management  
 How Not To Do It  
 All The King's Men...  
 Gorgeous Gizmos

